



# PUBLIC RELATIONS COUNCIL OF INDIA

## Announces the **13<sup>th</sup> Series** **CHANAKYA AWARDS** For National and International Achievers

### A) CHANAKYA AWARDS 2022

Recognizes outstanding contributions made by corporates, institutions, and individuals. Open to all extraordinary achievers who have brought name and fame in their respective fields. The categories are:

- 1) Corporate Citizen of the year
- 2) Social Leadership of the year
- 3) NGO of the year
- 4) Corporate Leadership of the year
- 5) Innovative Leadership of the year
- 6) Entrepreneur of the year
- 7) Administration and Good Governance
- 8) Young Visionary
- 9) Global Indian of the year
- 10) Start-up of the year

### B) PR & COMMUNICATION AWARDS

- 1) Communicator of the year (Film/TV/ Media)
- 2) Communicator of the Year Art & Culture/  
Music/ Dance/ Drama
- 3) Photo Journalism
- 4) Social Media person of the year
- 5) PR Content writing
- 6) Communicator of the year - Corporate Communicators
- 7) Communicator of the year - Banking Sector
- 8) Communicator of the Year - Government Sector





# PRCI 13<sup>TH</sup> SERIES CHANAKYA AWARDS

## B) PR & COMMUNICATION AWARDS

- 9) PR Professional of the year
- 10) Best PR Magazine of the year
- 11) Best Crisis Communication Strategies
- 12) Promising PR Person of the year
- 13) Excellence in Research Education
- 14) Corporate Branding Best Person of the Year
- 15) Organization of the Year (PR Excellence)
- 16) Excellence in Corporate Reputation
- 17) Marketing Communication
- 18) Health Communication
- 19) Best Event Management Company of the year



## C) MEDIA & JOURNALISM AWARDS

- 1) Media Personality of the year
  - a) Electronic Media
  - b) Print Media
- 2) Media House of the year
- 3) Author/Writer of the year
- 4) Publisher of the year
- 5) Printer of the year
- 6) Best Story of the year
- 7) Sports Communication
- 8) Social Media Forum of the year
- 9) Best Story on Environment Awareness
- 10) Best story on Water Management



## D) COMMUNICATION, PR, EDUCATION & JOURNALISM AWARDS

- 1) Best Communication School of the Year (National)
- 2) Best Communication Trainer of the Year (National)
- 3) Best Communication Institute of the Year (National)

# PRCI 13<sup>TH</sup> SERIES CHANAKYA AWARDS



## E) HR EXCELLENCE AWARDS

- 1) Best Business Communication Company of the year (HR Excellence)
- 2) Best HR Person of the year
- 3) Best HR Initiative of the year (Employee Relations)

## F) MOST PROMISING PERSONALITIES AND JURY SPECIAL AWARDS OF THE YEAR

- 1) PR Person of the year
- 2) Agency of the year in PR
- 3) Communication School/ Institute of the year
- 4) Event Management Company



## G) WORLD COMMUNICATORS COUNCIL (WCC) CHANAKYA INTERNATIONAL AWARDS



- 1) Business Communication School of the year (International)
- 2) International Business Excellence Award 2020 (NRI)
- 3) Excellent Cultural Ambassador of the year
- 4) PR Excellence International Relations

## H) YOUNG COMMUNICATORS CLUB (YCC)



YCC recognizes Young Communicators (Student achievers)

The categories for Kautilya Awards are:

- 1) Excellence in Digital Journalism
- 2) Excellence in Performing Arts (Music/Arts/Theatre)
- 3) Community Hero (Social Service/Volunteers to NGO)
- 4) Best Campaign of the Year (Handled by Students)
- 5) Situational Leader (Covid-19 Crisis Handling)
- 6) Young Visionary Award
- 7) Young Author of the Year (Blog, Vlog, Book, Stories)
- 8) Best Photography
- 9) Prodigious Award (Multi-Award)



## I) MEMORIAL AWARDS

- 1) Dr. KR Singh Memorial Award for Lifetime Achievement in Communications
- 2) Mr. Rajpal Memorial Award for Communicator of the Decade
- 3) Dr. Anil Basu Memorial Award for Public Relation Professionals
- 4) R Sudharshan Memorial Award for Good Administration and Management (Business Communication)
- 5) Dr. MV Kamath Memorial Award for Journalism
- 6) Mr. C.G Jayanth Memorial Award for Best Young Communicator

## J) PRCI - HALL OF FAME IN PR

The ultimate accolade for PR & Communication Professionals. Nominations are welcome from those who contributed to enriching the PR profession and recording extraordinary performance with a minimum experience of 25 years.



**NOTE: JURY SPECIAL AWARDS WILL ALSO BE GIVEN ON MERIT IN SOME OTHER CATEGORIES NOT LISTED ABOVE.**

### GUIDELINES:

Relevant documents, photographs, etc. should accompany all nominations and a brief introduction of the nominee with endorsement from management or immediate seniors and/or a PRCI office-bearer of your local chapter. Without the certification, no application will be considered for the awards.

**The deadline for submissions is 5:00 PM, August 30th, 2022.**

### FOR REGISTRATION:

Email: [prcichanakya2022@gmail.com](mailto:prcichanakya2022@gmail.com)

Saurabh Jayaram - Ph: +91 98444 44108

### For Sending the Nominations & Other Information:

Crateva Marketing Solutions

140/B, 5th Cross, 1st Phase, JP Nagar, Bangalore-560078.

Ph No- +91 98444 44108

### KEY CONTACTS:

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Dr.T Vinaykumar

Ph No- +91 94471 41699

Chinnmaye Praveen

Ph No- +91 97316 53066



**NOMINATION FORM**

Name of the Person : .....

Organization : .....

Address : .....

Phone No : .....

Email ID : .....

Nomination for : .....

.....

Number of documents enclosed : .....

.....

The above information submitted by the nominee is true to my knowledge :

Name of the Certifier and Designation :

Address with Seal :

Date :

Email Id :

***Please Note : There is no entry fee for PRCI Chanakya Awards***

Registration and Confirmation by  
**August 30<sup>th</sup>, 2022 to [prcichanakya2022@gmail.com](mailto:prcichanakya2022@gmail.com) and hard copy to  
Chairman Awards Committee  
C/o Crateva Marketing Solutions  
140/B, 5th Cross, 1st Phase, JP Nagar,  
Bangalore - 560078**

**For any queries, Please Contact :  
Saurabh Jayaram : +91 98444 44108**

**Last date for submission of entries August 30<sup>th</sup>, 2022**